LEO BURNETT COMPANY, *Inc.*
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They work like cigarette holders work.

Like any other cigarette holder, the tip of a Parliament serves a purpose.

It keeps the filter away from your lips. It's recessed, far inside the holder.

That means you never taste anything but good, clean flavor.

The Parliament cigarette holder. It works like the big holders, in its own little way.

King Size and New Charcoal 100's

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